

# Digital Signage Systems

*For Digital Media Distribution*

We offer affordable multimedia audio/video & graphics communications products and design services to business clients with interest in the multimedia technology arena.

We specialize in design of multimedia solutions that utilize the power and versatility of common hardware and software giving you the ability to create your own multimedia experiences. We deliver a complete multimedia experience, bringing television, music, videos and photos to your network or website. While each of our product lines works perfectly on its own, together they deliver an experience that fits your individual application....



*Welcome to*  
**White Sands**

<b>Excursion Day Tours</b>	
<b>Athol Island Snorkel</b>	<b>2.5 hours</b>
<b>Blue Lagoon</b>	<b>5.5 hours</b>
<b>Blue Lagoon w/Snorkel</b>	<b>5.5 hours</b>

**SEE THE CRUISE DIRECTOR TO BOOK ANY OF THE EXCITING SHORE EXCURSIONS**

# What is it

- **A digital signage system, which is usually composed of a host server and a stand alone PC (Media Player), a monitor or TV and content management software and is capable of delivering full-screen, full-color content to multiple locations.**
- **Implementation requires hardware installation, content creation and content management.**
- **The applicable software and components are determined based on the site specific requirements , budget and application for each location.**
- **Content can be managed on a site or player basis , depending on the content , it may be more efficient to stream from a host server in one case or to copy the content to each individual player in another case.**

## DYNAMIC SIGNAGE COMPONENTS

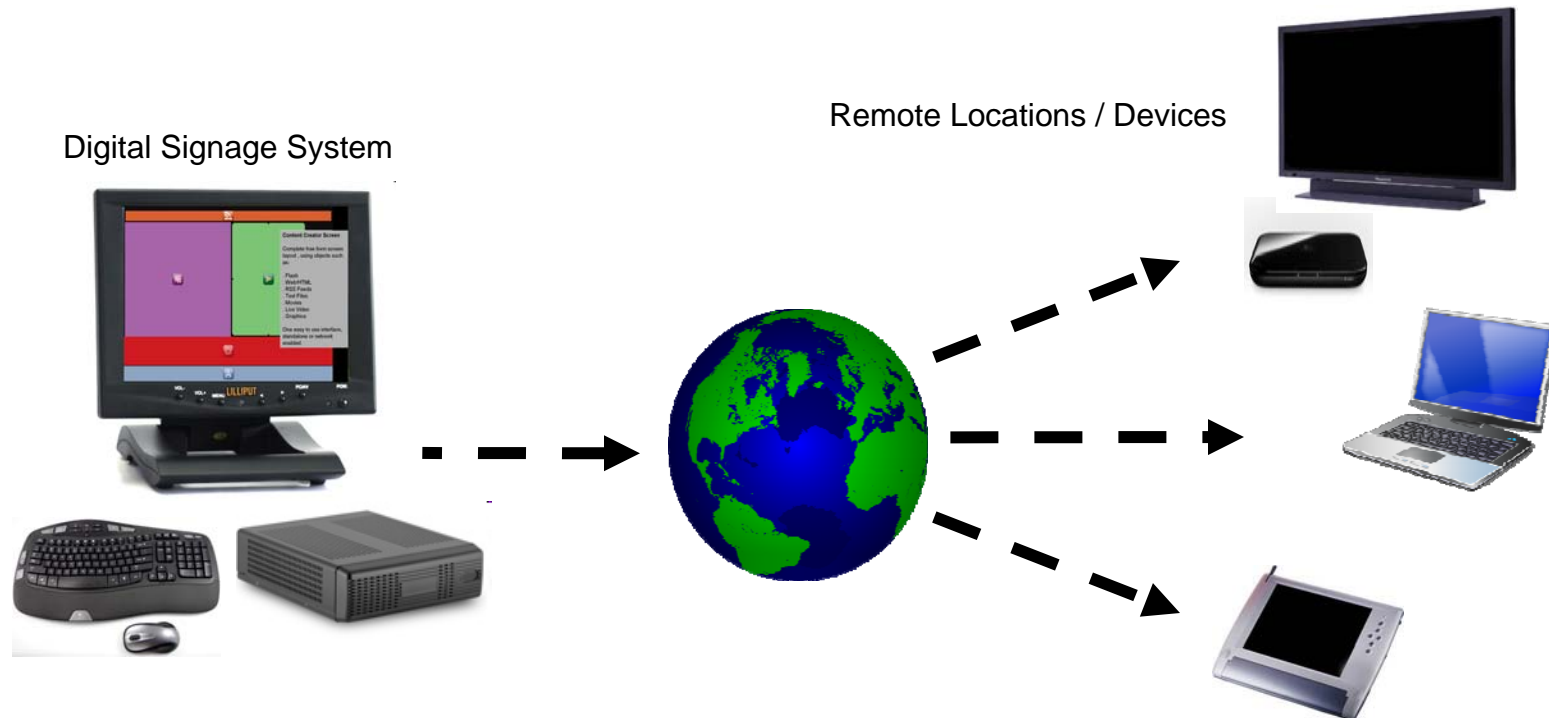
TOUCH PANEL / LCD AND KIOSK



MEDIA-1 PLAYER



# NETWORK STREAMING CAPABILITY



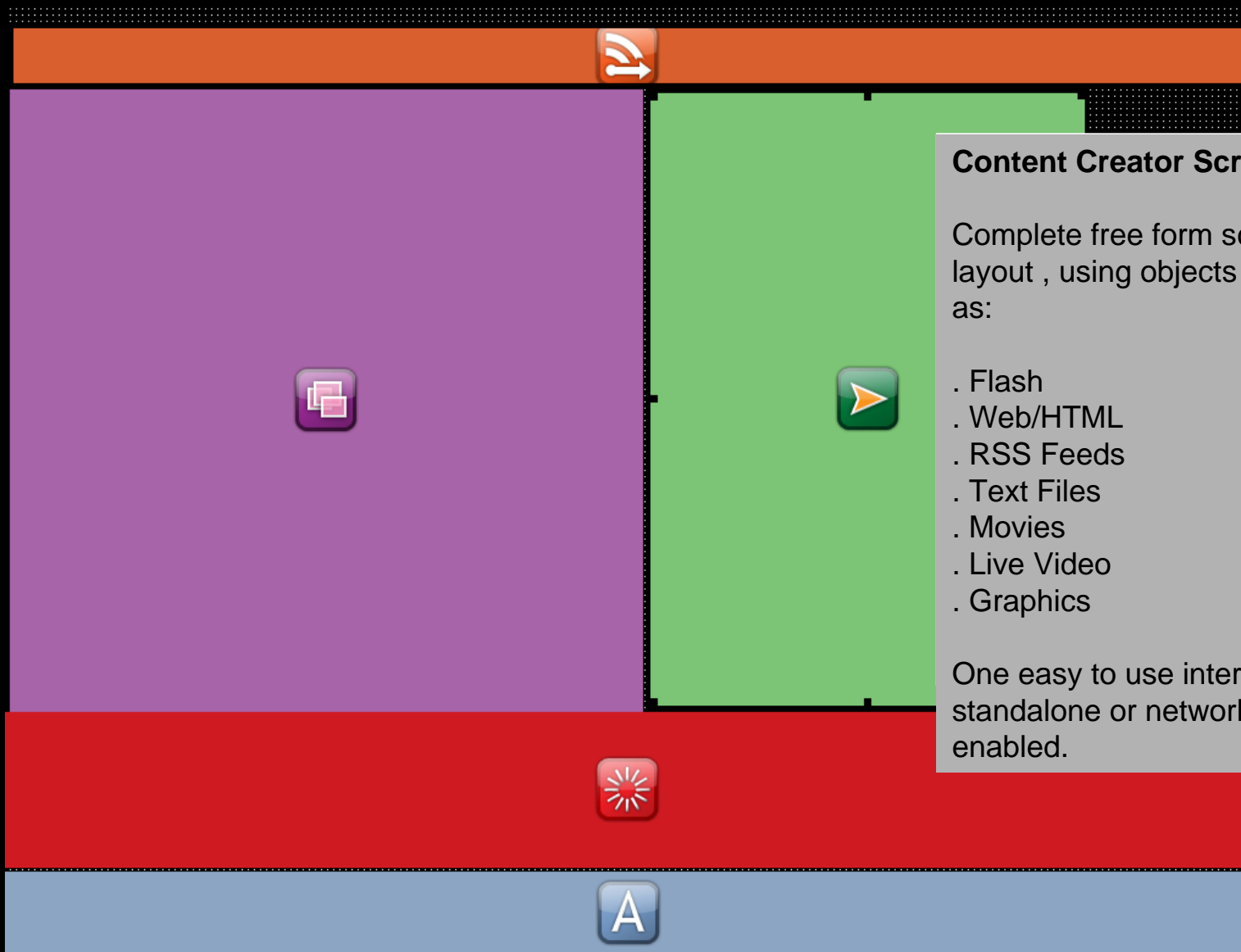
\* Stream Content to one or more clients simultaneously , RTMP (Flash)

# Digital Signage Applications

Screen applications can be developed using our standard Multimedia System for applications such as:

- Multi-Media Presentations Retail
- Content on Demand (Audio/Video/Graphics, Etc)
- Public Advertising
- Lobby Directories
- Corporate Message Systems
- Public Information Stations
- Interactive Kiosk
- Online Presentations

# CONTENT CREATOR INTERFACE



## Content Creator Screen

Complete free form screen layout , using objects such as:

- . Flash
- . Web/HTML
- . RSS Feeds
- . Text Files
- . Movies
- . Live Video
- . Graphics

One easy to use interface, standalone or network enabled.

# System Cost

- **A typical site with one system consist of the following**
  - **Media Player , Creation Software, LCD Screen.**
  - **Estimated budget for this configuration**
  - **Media Player and Software \$995.00 ,**
  - **LCD Screen – Depends on Size Brand , Quality**
- **A typical Host system to control one or media players**
  - **Local Streaming Server or a Hosting Service , a local server is another optional component that usually resides at the site. A hosted service will scale the bandwidth capability as required to allow media players to get real-time streamed content or stored content updates in real-time. (prices are based on bandwidth requirements).**

# Contact Information

## **CORPORATE SALES OFFICE:**

Silicon Valley Technology Marketing, LLC  
1346 The Alameda #7-298  
San Jose, CA 95126  
Phone: (800) 746-0091 Direct: (408) 874-6113  
Email: [sales@svtm-llc.com](mailto:sales@svtm-llc.com) [www.svtm-llc.com](http://www.svtm-llc.com)